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Registered Charity No. : 13331-8493-RR0001

Little Change for BIG Change Campaign | Point of Sale

Hello there,

Big Brothers Big Sisters is a non-profit organization that gives local children life-changing relationships that inspire and help them grow. Here at BBBSCW, we believe that these youth greatly benefit from having a positive role model to teach the importance of giving back, respect for peers, friends, family and community, and the importance of staying in school. Our vision is that all young people realize their full potential.

BBBSCW provides various mentoring programs which include one-to-one or group mentoring in the community and on site and in schools. We serve over 250 youth locally with free mentoring [programs](#).

We are hoping that your business would like to join our Little Change for Big Change Campaign this August. This fundraiser is all about how your business can raise a little bit of change to create BIG change in the youth of CW and much needed awareness for BBBSCW.

- For Point of Sale: We will supply you with paper icons and you simply ask your customers if they would like to make a \$2, \$5 or round up their bill to the nearest dollar as a donation to BBBSCW. They then write their name on the paper icon and you can display them in an area of your choice within the store.

All money raised from the POS, goes to BBBSCW so we can continue to run these programs for 250 local children and youth. We thank you so much for your consideration of this important community effort. If you have any questions about the campaign or BBBSCW in general, please feel free to contact me at (519)-787-0106 or email me at ashley.winterburn@bigbrothersbigsisters.ca. I look forward to hearing from you.

Sincerely,

Ashley Winterburn, Interim Executive

Director

[ashley.winterburn@bigbrothersbigsisters.c](mailto:ashley.winterburn@bigbrothersbigsisters.ca)

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