

BECOME OUR PARTNER

BIG NIGHT OUT GALA

SPONSORSHIP PACKAGE 2024



THE FAMILY & YOUTH



Youth facing adversity
AND
in need of a
Developmental Relationship¹

THE ORGANIZATION



Professional agency staff trained
to recruit and match volunteers;
train and support mentors and
mentees; and graduate youth

THE VOLUNTEER MENTOR



Volunteers who work together with
professional staff to create a
Developmental Relationship¹
with our youth

YOUTH OUTCOMES

SOCIAL EMOTIONAL COMPETENCE

RELATIONSHIP SKILLS
SOCIAL AWARENESS
RESPONSIBLE DECISION-MAKING
SELF-MANAGEMENT
SELF-AWARENESS

MENTAL HEALTH & WELLBEING

POSITIVE IDENTITY
MENTAL WELLNESS
SOCIAL INCLUSION & EMPOWERMENT

EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

SCHOOL CONNECTEDNESS
COMMITMENT TO LEARNING
ENHANCED CONSTRUCTIVE
USE OF TIME



OUR WHY

Vital programs serving 250+ youth in Centre Wellington

We serve young people who face adversity and are in need of an additional consistent and supportive developmental relationship.

Many children and youth in Canada struggle with societal barriers and face adversities in their lives. This includes issues such as detrimental living conditions, family violence, risk factors for mental health, school issues, and identity challenges.

These circumstances have nothing to do with the value of who they are or whom they can become, but because of these situations, children and youth risk not having the opportunity to live up to their full potential.

EVERY \$1 INVESTED IN MENTORING RETURNS \$23 TO SOCIETY

One-to-One Mentoring

Site Based Mentoring





BIG NIGHT OUT GALA

the Hollywood Awards Show edition

March 23, 2024
at The GrandWay Event Centre

- Our largest fundraising event of the year
- Brings together over 200 people
- Hoping to raise in excess of \$100,000 of much needed funding to ensure continued programming for local youth
- Join us for games, auctions and great food in support of our youth



Sponsorship Benefits	SOLD OUT Presenting	Table Game	Lounge Games	SOLD OUT Decor	SOLD OUT Entertainment	Big Inspiration	SOLD OUT Dinner	SOLD OUT Wine	SOLD OUT Specialty Drink	Big Star Award	Outstanding Little Award	Big Smiles	SOLD OUT Red Carpet	Gems of CW
Cost	\$6000	\$4000	\$3000	\$3000	\$3000	\$2500	\$2500	\$2500	\$2500	\$2000	\$2000	\$1500	\$750	\$250
Available	2	1	1 of 2 remaining	1	1	12	1	1	1	1	1	12	1	∞
Social Media Recognition	X	X	X	X	X	X	X	X	X	X	X	X		
Tickets to Event	8	4	4	4	4	2	2	2	2	2	2	2		
Advertisement in the Program	Full page	Full page	Full page	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
BBBSCW Website	X	X	X	X	X	X	X	X	X	X	X	X	X	
Sponsor Wall	X					X		X				X	X	X
Plaque for Donor Wall	X					X								
Certificate	X					X				X	X	X		
Signage with Logo	X	X	X	X	X				X					
Special recognition during opening and closing remarks	X	X	X					X						
Name featured on event logo and all advertising materials including Press Release	X													
Game Branding		X	X											
Logo on Menu							X							
Branded Wine Tags								X						
Present Award										X	X			