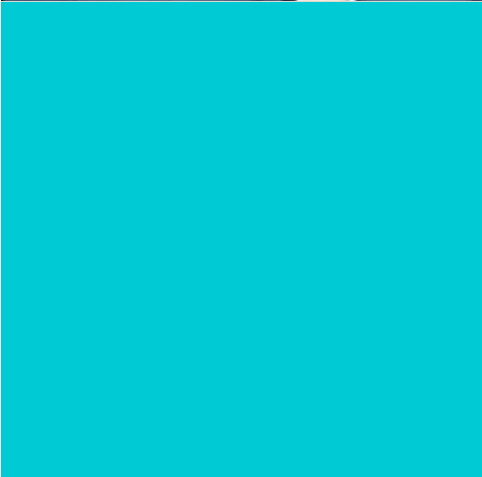
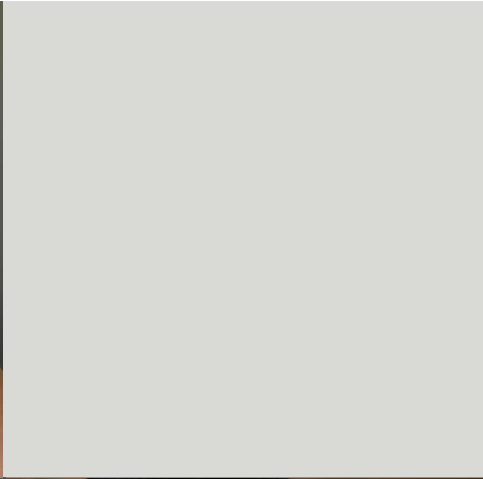


Big Brothers
Big Sisters
OF CENTRE WELLINGTON

ANNUAL
REPORT

2022





Land Acknowledgement

We acknowledge that we are on land that has been inhabited by Indigenous people for thousands of years.

We acknowledge that Big Brothers Big Sisters Centre Wellington is in Fergus, Ontario, the traditional lands of the Tionontati, Anishinaabeg, Haudenosaunee, Attiwonderonk and the Mississaugas of the Credit First Nation. This territory is covered by the Simcoe Patent - Treaty 4 and the Haldimand Treaty.

Today, this meeting place is still the home to many Indigenous people from across Turtle Island and we are grateful to have the opportunity to work, live and play on this land.



**Big Brothers
Big Sisters**

OF CENTRE WELLINGTON

Message from our Executive Director

2022 was another year full of changes for Big Brothers Big Sisters of Centre Wellington (BBBSCW). We continued to see changes as the result of the COVID-19 pandemic, changes in board members and changes in staff members. When I started with the agency in August 2022, I knew that BBBSCW was a special place to be, and that I would be joining a strong and supportive community. While we continue to reimagine and redesign our program supports and fundraising efforts, we are thankful for everyone who cheers us on along the way.

I am both proud and grateful for the amount of time and energy that the staff and board members continue to commit to BBBSCW and Centre Wellington's youth. The team at BBBSCW has been so dedicated to our vision of all young people realizing their full potential. As our economy has impacted all aspects of our community, we have created a space to encourage each other, challenge each other and get creative together.

As I approach one year with BBBSCW, I have taken a lot of time to reflect. One word that continues to come to mind is, "thankful." I am thankful of our volunteers who continue to show up for the children and youth in our programs. I am thankful of our matches, new and old, who continue to show us the power of mentoring. I am thankful for our donors, funders and partners who invest in building life-changing mentoring relationships.

As we look toward next year, we are excited about our new strategic directions, embracing change and focusing on sustainability. With the community's support, we remain committed to serving children and youth, and igniting the power and potential of young people.



Brad Mulligan (he/him)

Executive Director

Big Brothers Big Sisters of Centre Wellington



2022 was eventful to say the least but as always, with the resiliency and dedication of the staff and Board, we came out even stronger.

With the resignation of our Executive Director and our Board Treasurer, we were excited to welcome Brad Mulligan as our Executive Director, Don Speers as our Board Treasurer and Lisa Fortuna as a Board member at large (and Treasurer in training).

We were beyond thrilled at the success of our Derby themed gala and continued with the ever growing popularity of our Golf For Kids' Sake Event. Board and staff members were finally able to attend these events and meet our amazing community partners in person.

Our Board of Directors continued to work alongside the staff to build and execute our strategic plans and created a collaborative environment to leverage the skillsets and experience of each and every team member.

Our new initiatives focus on the agency's sustainability; evolving and adapting to our constantly changing financial environment; educating the community about how we serve the needs of the growing number of youth who look to our programs for support; as well as maintaining and building relationships with our community partners.

I am so proud of the accomplishments the agency has experienced and I see only incredible things coming out of the work this team continues to do.

I look forward to seeing their continued growth and success.

On behalf of the Board of Directors, I would like to thank you for believing in the power of mentoring to change lives.



Pamela Stumpf (she/her)
Chair, Board of Directors
Big Brothers Big Sisters of
Centre Wellington

2022 was a rewarding year for the agency but it also had the challenges that we have encountered since the start of the pandemic. Fundraising has been increasingly difficult with a finite amount of funds available, lower than past years, with many more agencies and needs vying for these limited funds.

One of our major fundraising events planned for 2022 (Rock the Rink) did not materialize but, due to the ongoing efforts of our entire team, the year was a success in non-monetary ways.

The agency faced a reduction in revenues overall but with the return of the Big Night Out to an in-person event, we raised over \$99K in net funds for the agency with that one event.

Overall, due to our fundraising efforts and careful management in 2022, our balance sheet remains strong moving into 2023. Our total assets at year-end were \$486K with net current assets of \$206K.

I believe that the agency remains in a solid financial position as we continue to move forward into 2023 and beyond to provide important services to our community.



Don Speers (he/him)
Treasurer, Board of Directors
Big Brothers Big Sisters of
Centre Wellington



2022 Staff & Board of Directors

Staff

Brad Mulligan
Executive Director

Erika Longman
Fund Development

Carly Miller
Service Delivery

Ashley Winterburn-Roberts
Service Delivery

Claudia Ferreira
Service Delivery

Executive Members

Pamela Stumpf - Chair
Owner, Refreshed and
Refined Interiors

Emily Rawson - Vice Chair
Broker, Re/Max Real
Estate

Don Speers - Treasurer
Retired Accountant

Brock Aldersley - Secretary
Operations Manager,
Shoetopia

Katie Pope
Owner, Motion Electrical,
Heating & Cooling

Members at Large

Amy Shields
Barrister & Solicitor,
Shields Law

Ange Billings
Early Childhood
Educator

Jennifer Maas
Lawyer, SV Law

Kate Guy
Registered Social Worker

Lisa Rose Fortuna
Accounting Manager, CPA

Mary Timmings
Marketing, RLB LLP

Sarah Erle
People & Culture,
Axonify

Stephanie Edwards
Change Management
Consultant, Co-operators



Who We Serve



At Big Brothers Big Sisters of Centre Wellington, we build thriving communities by empowering lives through mentorship. We work with youth aged 5-17 and match them with a mentor based on mutual experience.

Many young people in our region face adversities in their lives, resulting in toxic stress that can negatively impact their development. With the support of a mentor, they can overcome these adversities and develop the confidence needed to reach their full potential.

Our Volunteers:

60% 40% 0%

WOMEN

MEN

OTHER

What are ACEs?

(Adverse Childhood Experiences)

ACEs are potentially traumatic events that can occur between the ages of 0-17 (CDC, 2019). Without supportive adults, they can lead to toxic stress in a child's body. The more ACEs a child experiences, the more likely the child is to suffer from things like heart disease and diabetes, poor academic achievement, and substance abuse later in life (Centre for Developing Disease, Harvard).

Some examples include:

- Physical and Emotional Abuse
- Neglect
- Caregiver Mental Illness
- Household Violence
- Bullying

A Diverse Group of Children and Youth:

7% are transgender

55% identify as female

38% identify as male

100% have a minimum of 4 adversities

40% are facing 7 or more adversities

Our Littles' Families:

50% 5% 17%

live in a
"non-
traditional"
family
structure

live with
family other
than
biological
parents

live in families
that access
other
community
supports



2022 Impact

Community partners were engaged in 2022, including:

The Township of Centre Wellington
Wellington Catholic District School Board
Upper Grand District School Board
Family and Children's Services
Compass Community Services
The Grove Youth Wellness Hubs
Safe Communities Centre Wellington
CW Community Foundation
Children's Foundation of Guelph and Wellington
WestJet Cares
CMHAWW
Wellington Guelph Drug Strategy



22

New matches
were made in 2022

248

Young people
served through all our
programs



50

Volunteer
Mentors

One-to-One Program Highlights:

We connected 12 families to the Adopt-A-Family program via the Children's Foundation of Guelph and Wellington.

15 families were provided a full holiday meal kit in December via BBBSCW.

Matches thrived without COVID-19 restrictions.

Intake of youth into BBBSCW programs was a steady flow throughout the year.

Group Program Highlights:

Little Bit of Fun (our waitlist program) and Power of 3 (program for matches) groups showed a consistent increase in attendance throughout the year.

Some of the highlights offered to our groups include: a Guelph Storm hockey game; an Artist-led oil pastel workshop; various holiday themed activities and a well-attended Holiday Party in December.

Our groups continue to offer an inclusive experience by creating a safe and welcoming space where youth can learn and grow.



2022 Financial Highlights

In 2022, we generated \$438,739 in revenues compared to \$531,421 in 2021

Federal Government Assistance (COVID 19 RESPONSE)

2021	2022
19%	0%

Fundraising Events

2021	2022
36%	59%

Grants

2021	2022
35%	33%

Donations

2021	2022
5%	5%



23:1

Social Return on Investment

For every dollar committed to BBBSCW there is a social return of \$23 back into Centre Wellington's Future.*

*Boston Consulting Group, 2013

Summarized Financial Information

Year Ended December 31, 2022	2022	2021
SUMMARIZED STATEMENT OF OPERATIONS		
Revenue	438,739	531,421
Expenditures	500,208	473,339
Excess (deficiency)	(61,469)	58,082
Revenue over Expenditures		

As at December 31, 2022

SUMMARIZED STATEMENT OF FINANCIAL POSITION		
Assets	489,037	598,178
Liabilities	92,551	96,808
Net Assets	369,486	501,370



Our Events

Big Night Out - Growing the Winner's Circle presented by RLB LLP and MFC Lawyers

Our Derby-themed gala brought 216 guests together at The GrandWay Events Centre to bid on auction items, play games and celebrate BBBSCW! Net raised was just over \$99,000

Golf For Kids' Sake

71 golfers joined us at Wildwinds Golf Course for a morning of golf, followed by a BBQ lunch and recognition ceremony. Net raised was just over \$13,000

Big Split 26

The year saw 852 tickets sold, generating a net profit of \$7,789.01

Harvesting Hope presented by BakerTilly

This year's event featured a panel of speakers connected to BBBSCW. Net raised was just over \$7,600

3rd Party Events

Motion Electrical Heating and Cooling Survivor Series

2022 saw 4 editions of Survivor take place, raising a total of \$11,700 for BBBSCW. Thank you to the team at Motion Electrical Heating and Cooling!

Garagemahal

This event attracted more than 160 people and raised in excess of \$21,000 while continuing to raise awareness of our organization throughout the community. Thank you, Pam, John and Neil!

Spooky Stables

In its 2nd year, this event saw over 100 families and 90 singles attend. Net revenues were just over \$5,200. Thank you to the GrandWay Event Centre for hosting!

Enchanted Forest

Over the course of 2 events (fall and Holiday) BBBSCW received a total of \$5000 to support our programs. Thank you, Julia and Chris!

GEM Program

Giving Every Month (GEM)

At the end of 2022, we have a total of 11 monthly donors. We are excited to see this program gain momentum.



Thank You, Donors & Sponsors

\$5,000+

Don Vallery
Erika MacLeod
MFC Law Professional Corporation
RLB Chartered Professional Accountants

\$500-999

Forest City Funding Inc
Brett Ross
Jason Albert
David Van Veen
Central Pentecostal Church CW
Christine E. Slaght
Colin Hughes
David Innocente
Elizabeth Hofer
Emily Rawson
Linda Sankey
Mike Gallant
Miranda Kissick
The Cody Sheppard Project

\$1,000-4,999

Fergus Lions Club
Deb Dalziel
Air Wave Heating & Cooling
Bill Zinger
Steve Voisin
Grand River Outfitting & Fly Shop
Ange Billings
Bill Legge
Bridge Street Family Dentistry
Camilo Cardenas
Centre Wellington Dental
Charlene Staken
David Van Veen
Diane MacDonald
Document Imaging Partners
Ecclestone Financial
Edge Realty Solutions
Elora Home Hardware
Fish Farm Supply Co.
Graham A. Giddy Funeral Home
Infinity Marketing
Kelly Sobol-Fraser
The Farquharson Realty Team
Meridian Credit Union
Mike Cecchini
Motion Electrical, Heating & Cooling
Randy Mullin
Red Brick Real Estate Brokerage
Ron Wilkins Jewelers Ltd
Smith Valeriot Law
Tanner Garniss-Marsh
Xanadu

\$250-499

Sandy Hare
Michael Purvis-Smith
Ontario Beef Research Centre
John Howard Society WW
Margaret Youngblood
Scott Conrad
Neil Wilson
Julie Hughes
Amy Shields
Angela Hollen
Anglea Murie
Jody Bott
Jody Dzikowski
Marie Sweeney
RS Watson
Sandy Hare

Under \$249

We are so grateful to the 100+ friends who
donated what they could throughout the year.
Every gift matters and we are thankful for
your support.

Sponsors and In Kind Donors

Meridian Credit Union, Document Imaging Partners, Infinity Marketing & Design, Impact Team-Edge Realty, Fish Farm Supply Co., MFC Lawyers, Randy Mullin, Xanadu, Mochrie & Voisin Real Estate Group, Motion Electrical, Heating/Cooling Ltd., RLB, Shoetopia, Ron Wilkins Jewellers, SV Law, CW Dental, Cocoon Interiors, Elora Home Hardware, Giddy Funeral Homes, Bridge Street Dentistry, The Farquharson Team-Remax, Violet & Ash Candles, Fresh Box, Jaboli Boutique, Nicole Drake Wright, Cutting Edge Creations, The Scented Market, Gente, Centre Wellington Remedy's Rx, CW Refurbishment and Renovations, Blown Away, The Magic Pebble, Jenn Amos, Living 2B Awesome, Royal City Ball Hockey, Spoke Craft and Design, The Village Barber, Fancy That Cake, Via Rail, Elora Paddle Company, The Elora Mill, Boutique/Aria for Him, Elora Nail Bar, Thatcher Farms, Four Fathers Brewing, Elora Apothecary, The Elora Pottery, Sensational You, The Tilted Toque, Fraberts Fine Foods, Dixon's Spirits, The Elora Brewing Company, Honeychurch Lane, The Evelyn, Triton Engineering, Guelph Lakes Golf Club, Morris-Shannon Law, Vineland Estates Winery, Terry Gibson, Wellington Veterinary Services, The Cellar, Riverfest Elora, Macadi Jewellery, Lost and Found Café, The Wild Tart, The Elora Diner, Guess Where Trips, The Dalziel Clan, Mermaid in Elora, CW Racquets, Brewhouse on the Grand, The Elora Distillery, The Underground Kitchen, Bloodroot Studio, Nick's Quick Delivery, Studio Boutique, Willy's Chip Wagon, CWMLA, Hauser, Erin McCarthy, Vienna Hair Salon, Quarry Optometry, Hair with Care, Glow & Co./MLC Salon, Bulldog Security, Aesthetics by Mack, Refreshed and Refined Interiors, Home Basics, Pro Lawn Care, Record Tel, Hall's Heat and Cool, Sarah Gray, Desjardins Insurance, The Barber Parlor, Grand River Physiotherapy, Lucky Lotus, Linamar, Cut & Design, The Aldersley Family, Keating Construction, The Body Mechanik, CW Lash Co., Freshco Fergus, M1 Real Estate, Granite Homes, Highland Pines Campground, Giles Carstar, Dr. Maura McKeown & Associates, Brighten Up, Royal LePage Royal City, Ted McDonald, Giant Tiger, Awareness Yoga, Toronto Rocks, Dar's Country Market, Wendy's Favorite Things, Flora Urbana, Tapvino, Scoop, Rotary Club of Fergus Elora, NEOB Lavender, Canada's Wonderland, Medieval Times, Harvey's/Swiss Chalet, New Orleans Pizza, Golden Fish & Chips, Denny's, Pita Pit, The Grand Way Events Centre, Bakertilly, Sugar Skulls, Total Rescue, The Green Advantage Team, Anonymous Donors

