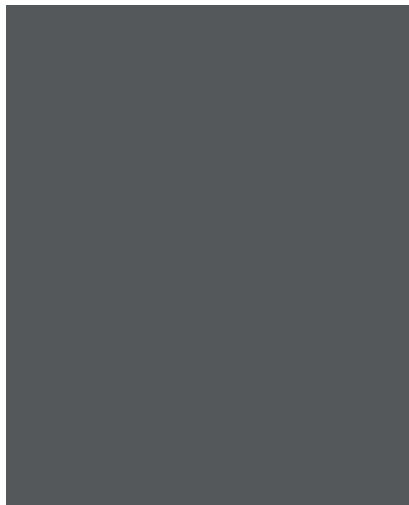
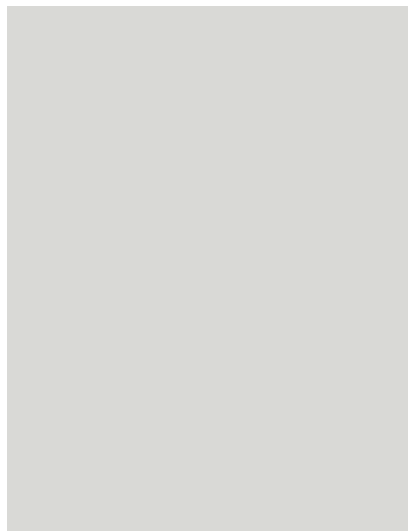
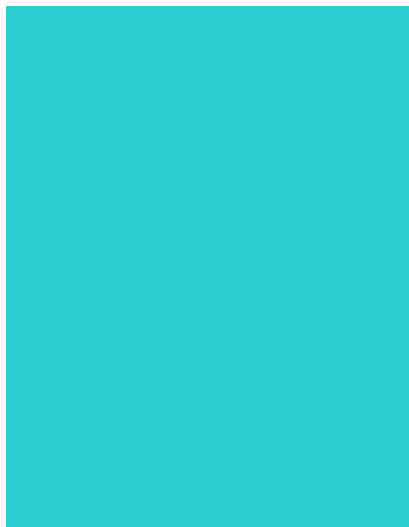
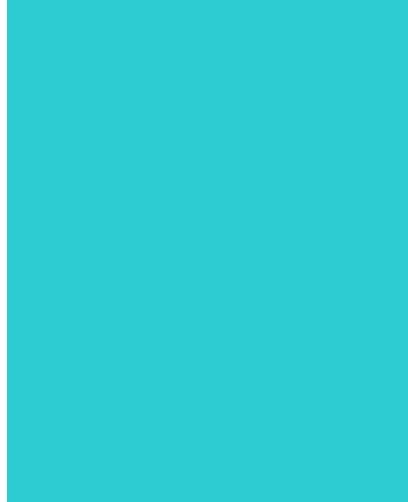


Big Brothers
Big Sisters
OF CENTRE WELLINGTON

**ANNUAL
REPORT**

2021





Message from Our Executive Director

As the pandemic continued to change our "normal", 2021 challenged us to review, reimagine and redesign our programs as the needs of the community shifted while isolation and socialization were realities for many.

AGMs require us to reflect on the previous year and as I do, there are many things our agency should be very proud of. Things that took a strenuous amount of time and energy from staff and board members and a lot of consequential acts of kindness and generosity from the community. This is why we were successful in 2021.

As the world has been conditioned to physically distance since March 2020, we had people step up to do hard things in safe ways. This pandemic has had effects on everyone in ways we couldn't have imagined. Our recruitment committee of volunteers really moved the dial this year and because of that 22 youth found their match - some of whom were waiting for months.

I am incredibly grateful to everyone who felt the responsibility to do what they could to help our youth get through a very trying year. It genuinely took all of us pitching in and I am thankful and aware of the effort that it took from everyone. 2021 was a great team of people that dug deep and I believe we did all we could even though many of us were facing our own personal crises.

As we look forward there is an exciting horizon ahead - a new strategic plan, the BHive being used to full capacity, restrictions are being lifted and we are building community partnerships that make everyone stronger.

We are #BiggerTogether



Kristen Drexler she/her
Executive Director
Big Brothers Big Sisters of Centre Wellington

2021 Board of Directors

We want to thank our engaged board members, a diverse group of individuals committed to children and youth thriving in Centre Wellington.

Pamela Stumpf - Chair

Owner, Refined and Refined
Big Sisters

Emily Rawson - Vice Chair

Broker, Re/Max Real Estate

Katie Pope - Secretary

Owner, MEC/MHC

Ash Gottmers - Treasurer

Director of Finance, Parklane
Mechanical Solutions

Kate Guy

Student, BSW

Stephanie Edwards

Talent Management Consultant,
Co-operators

Leanne Iravani

High School Teacher (Retired)

Jennifer McBlain

Lawyer, SV Law

Mary Timmings

Marketing, RLB LLP

Brock Aldersley

Operations Manager, Shoetopia

Ange Billings

Early Childhood Educator
Big Sister

Sheri Ongena

Therapist, Compass Community Services

Ted McDonald

Sales Representative, Royal LePage

Amanda Voisin

Owner, Body Mechanik

Although still not "normal", 2021 was a great year of resilience, determination and hard work - a great success for a dedicated team

Our 13 member strong Board of Directors, worked with the staff to build new programs, refresh existing programs and look at new opportunities to improve not only how we support our community but also how we reach more youth, volunteers, businesses and community partners.

With many events being held virtually, we had to be creative and delivered events that exceeded our expectations. For Board Members, not being able to speak with community members, volunteers and families in person was something that only made us work harder to ensure the programs and funding were in place.

As we looked to the uncertain future, we started our strategic planning process to set directions to support youth in our community, create awareness, support sustainability and prioritize collaboration with other community partners.

I look forward each year to seeing how we will continue to grow and serve the community.

On behalf of the Board of Directors, I would like to thank everyone who has played a role in supporting what we do.



Pamela Stumpf she/her
Chair, Board of Directors
Big Brothers Big Sisters
of Centre Wellington



Ash Gottmers he/him
Treasurer, Board of Directors
Big Brothers Big Sisters of
Centre Wellington

It was a challenging, but rewarding year for our agency. The difficult fundraising environment due to the pandemic continued, however, due to the incredible efforts of our entire team, in addition to federal government relief funding, the agency managed to slightly increase its revenue level from the previous year. Amazingly, we managed to shift our largest fundraiser to a fully virtual experience, aptly renamed Big Night In, which raised over \$50K in net funds for the agency.

Overall, due to our fundraising efforts in 2021 our balance sheet remains strong moving into 2022. Our total assets at year-end were \$598K with net assets of \$217K. I believe that the agency remains in a solid financial position as we continue to navigate the challenges associate with the pandemic and provide important services and resources to our community.

2021 Impact

With continued setbacks due to the the COVID-19 pandemic, we are proud of the work that our community care accomplished in 2021.

12 Community partners were engaged in 2021, including:

Wellington Catholic District School Board, Upper Grand District School Board, Family and Children's Services, Compass Community Services, The Grove Youth Wellness Hubs, The Food Bank, Safe Communities Centre Wellington, OPP, CW Community Foundation, Children's Foundation of Guelph and Wellington, WestJet Cares



#22

New matches were made in 2021.



#248

Young people served through all our programs



#3276

Hours volunteered.



#76

Volunteer Mentors

One-to-One Program Highlights:



We connected 12 families with the Adopt-A-Family program out of the Children's Foundation of Guelph and Wellington

..

4 families were provided a frozen turkey and extra fixings for Christmas dinner

..

1 couples match graduated out of the program after being connected with us for 9 years!

Group Program Highlights:



Although equity, diversity and inclusion have been something we always strive for, the community occurrences that happened in Fall 2021 spurred us to create programming focusing on allyship. Where Go Girls and Game On have served for youth identifying as the genders those programs were intended for, we created something that was thinking Beyond the Box.

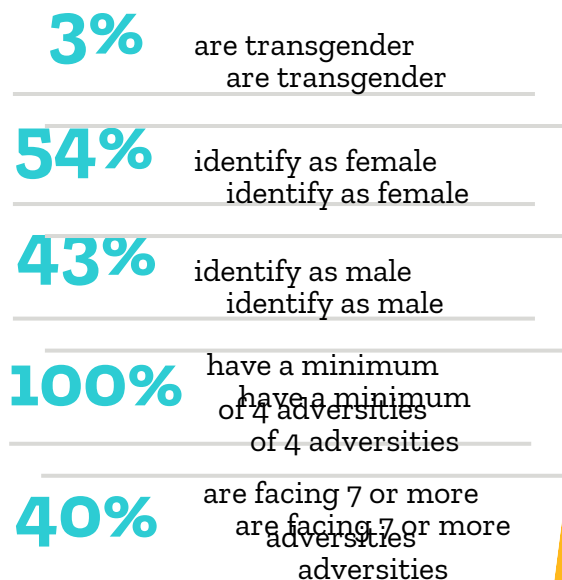
Who We Serve

At Big Brothers Big Sisters of Centre Wellington, we build thriving communities by empowering lives through mentorship. We work with youth aged 5-17 and match them with a mentor based on mutual experience.

Many young people in our region face adversities in their lives, resulting in toxic stress that can negatively impact their development. With the support of a mentor, they can overcome these adversities and develop the confidence needed to reach their full potential.



A Diverse Group of Children and Youth:



What are ACEs?

(Adverse Childhood Experiences?)

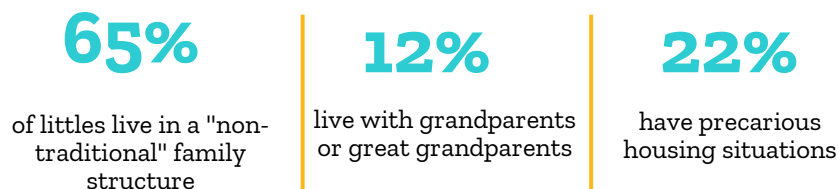
ACEs are potentially traumatic events that can occur between 0-17 (CDC, 2019). Without supportive adults, they can lead to toxic stress in a child's body. The more ACEs a child experiences, the more likely he or she is to suffer from things like heart disease and diabetes, poor academic achievement, and substance abuse later in life (Centre for Developing Disease, Harvard).

Some examples include:

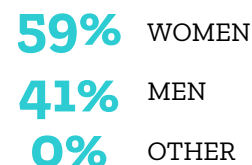
- Physical and Emotional Abuse
- Neglect
- Caregiver Mental Illness
- Household Violence
- Bullying



Our Families:



Our Volunteers:



Measuring Our Impact

BBBSCW mentorship leads to significant impacts on a young person's life.



SUCCEEDS IN SCHOOL

70%

of Littles reported that they feel their teachers care about them



77%

of Littles reported that they are motivated to do well in school

MAINTAINS GOOD MENTAL & PHYSICAL HEALTH



60%

of Littles reported having positive self-esteem



12%

increase in Littles who reported feeling they have a sense of purpose

90%



of Littles reported having a positive view of their personal future



SHOWS LEADERSHIP & DELAYS GRATIFICATION

87%

of Littles reported having a sense of responsibility



37%

Littles reported a 23% increase in their ability to plan ahead and make decisions after a year of being mentored



OVERCOMES DANGER & RESISTS DANGER



85%

of Littles reported that they can resolve conflicts peacefully after a year of mentorship



90%

of Littles reported they have some control over the things that happen in their lives



HELPS OTHERS & VALUES DIVERSITY

93%

of Littles reported that they believe it is important to help other people



75%

of Littles report an increase in cultural competence. Our Littles have a greater knowledge and comfort with people from different cultures, ethnicities, and racial backgrounds

COVID Response

The show must go on! Like many Canadian organizations, we experienced challenges due to the ongoing pandemic. In 2021, many fundraising events still required BBBSCW to adapt to COVID-19 safety protocols.

Events

Big Night IN | It's your Party Home Edition presented by RLB LLP and MFC Lawyers

The virtual Gala brought 293 participants online to bid on auction items and play games in their homes - together but separately! Net raised was just over \$50,000

Golf for Kids' Sake - presented by Robinsons

It looked different but it still happened and the participants were thrilled to be out. Coming out of a 3 year hiatus, the tournament raised over \$15,000 net and saw 18 foursomes.

Harvesting Hope presented by BakerTilly

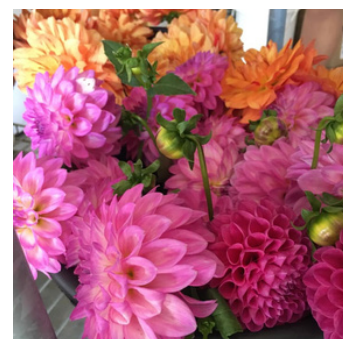
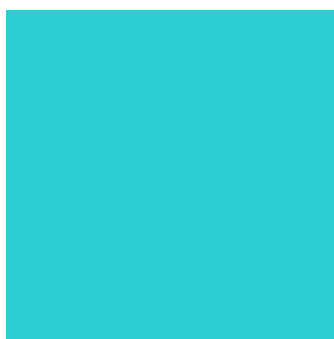
First time in-person, this event was a hit with guest speakers Neil Dunsmore and Alyx Roulston.

Big Split 26

This was a record breaking year for Big Split 26, raising just over \$18,500 in 2021.

Pop Up Shops

To bring awareness to the new space we hosted several Pop Up Pop In Shops using flowers, ice cream and other seasonal items.



3rd Party Events

Motion Electrical Heating and Cooling Survivor Series

Raising almost \$10k by the end of December, this elimination draw was a big hit with the community. Thanks MEC/MHC!

Garagemahal

In their 4th year, this event raised \$25,000 and brought more mentors to the intake process. 120 guests heard our stories, enjoyed fast cars, food and entertainment. Thanks Pam, John and Neil!

Spooky Stables

The inaugural year brought over 500 guests and almost \$2000 to support our programs.





We enable life changing mentoring relationships that ignite the power and potential of young people.



Tutoring was provided to 3 Littles through the school year at no cost as part of a wrap around service.



Partners

While dealing with their own personal and professional challenges, our dedicated partners and donors went above and beyond their typical support to ensure our matches were not left behind.

Board Committees

Board Development

This committee successfully ran another year of initiatives including the board mentoring program, board training sessions, goal setting as well as some team building sessions. Engagement amongst the board and staff was up and overall the board feels better equipped to be contributing members of the board.

Recruitment

At the beginning of the year, we were contending with reaching youth that were in lockdown. We used social media posts heavily. Fishin' for Bigs and Barber Beers and Bros brought in 9 youth and 5 mentors collectively. We also saw 167 new Facebook followers, 148 new Instagram followers and a lot of awareness raising.



Thank you to our dedicated supporters, including the Board of Directors, corporate partners, and individual donors. We are grateful to each and every one of you

**We served 56 youth
through Camp URU - our
summer day camp for
youth ages 9-12**

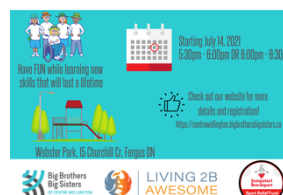
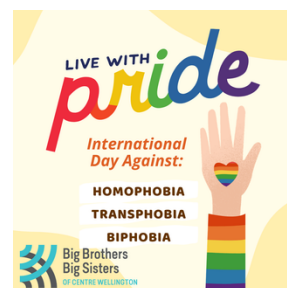
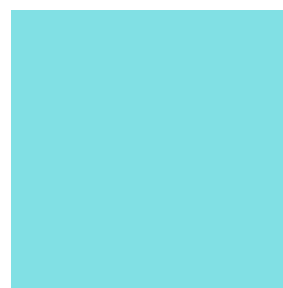
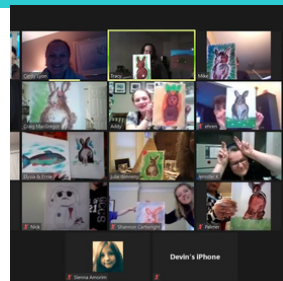
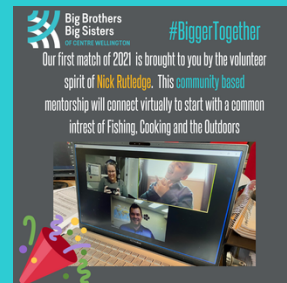
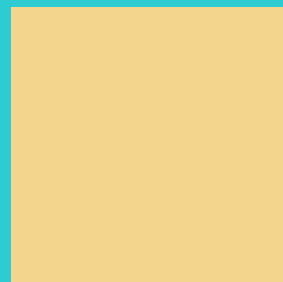
Program Report

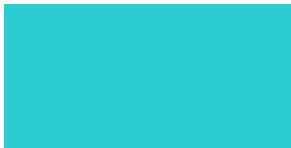
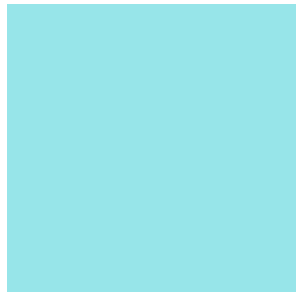
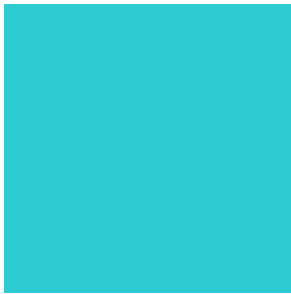
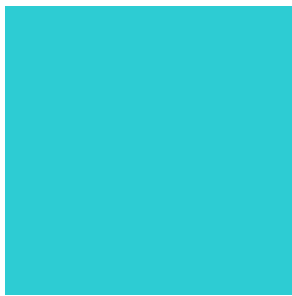
Our mentors continued to do their best to stay connected to their mentees, in a time where many mentees reported feelings of anxiety and other mental health concerns brought on by the pandemic.

We recognize that our Bigs have also had a challenging two years. In order to be there for them while they were supporting their Littles, we provided Bigs with the resources, tools and guest speakers to help navigate their Littles throughout the pandemic.

Throughout all of this, incredible memories have been made and some of the highlights include:

- 5 informative and supportive Big Takeaway sessions for mentors, staff, and guardians. Themes were:
 - How to Talk to Your Little About Sex, Drugs, and Alcohol
 - Do I Suck at This?
 - Understanding Trauma and Resiliency
 - Building Stronger Communication
 - Supporting LGBTQIA+ Littles
- A successful Self Care Summer event in lieu of the June BBQ which brought self care kits to our youth and dinner from McDonalds.
- 4 successful recruitment events Fishing For Bigs, Barber, Beer and Bros, Garagemahal and a Pop Up Pop In.
- We had 56 campers attend Camp URU in person for the first time with limited spots for physical distancing
- We served 40 Go Girls! participants and 16 with Game On
- Unable to be in the schools, our ISM program participants either remained closed or moved into a community based match, meeting in the BHive or out in the community.





2021 Financial Highlights

In 2021, we generated \$531,421 in revenue compared to \$524,881 in 2020

Federal
Government
Assistance
(COVID 19 RESPONSE)

Fundraising
Events

Grants

Donations

2020
18%

2021
19%

2020
45%

2021
36%

2020
22%

2021
35%

2019
9%

2021
5%



23:1

Social Return on Investment

For every dollar committed to BBBSCW there is a social return of \$23 back into Centre Wellington's Future.*

*Boston Consulting Group, 2013

Summarized Financial Information

Year Ended December 31, 2021	2021	2020
SUMMARIZED STATEMENT OF OPERATIONS		
Revenue	531,421	524,881
Expenditures	473,339	398,774
Excess (deficiency) Revenue over Expenditures	58,082	126,107
As at December 31, 2021		
SUMMARIZED STATEMENT OF FINANCIAL POSITION		
Assets	598,178	527,485
Liabilities	96,808	50,590
Net Assets	501,370	476,895

Supporters

Thank you to our **SUPPORTERS**

\$5,000+

Canada Summer Jobs
Centre Wellington
Community Foundation
Don Vallery
Erika MacLeod
Guelph Community
Foundation
Ministry of Education
Township of Centre
Wellington

\$500-999

Angela Barrow
Craig S MacGregor
Cynthia Waldow
Diane Harrington
Doug Fraser
Dr. Maura McKeown Dentistry
Ecclestone Financial
Emily Rawson
Jackie Ranahan
Julia & David Webber
Nexans Canada Inc
Paul Martin
Randy Mullin
The Benevity Community
Impact Fund
Triton Engineering

\$1,000-4,999

Caleb Dalziel
Canadian Tire Jumpstart
Centre Wellington Hydro Ltd.
Chris Mulligan
Enterprise Holdings Foundation
Giant Tiger
Michael Cote
Motion Electrical Contracting
Rotary Club of Fergus Elora
Royal bank
Scoley Inc
Waterloo Wellington Community Futures

\$250-499

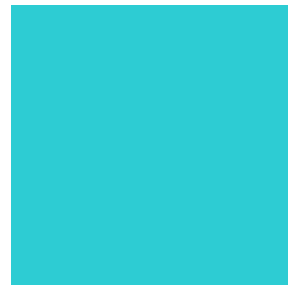
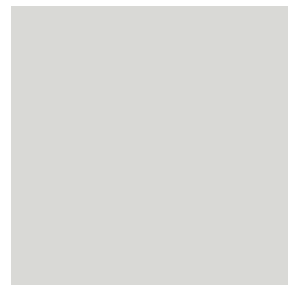
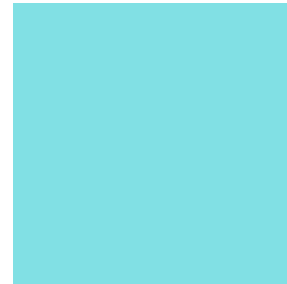
Amanda Voisin
Jeremy & Christine Woods
Dennis Zinger
Elysia Delaurentis
FundScrip
John & Pam Stumpf
Polycorp Inc.
Steven Mullin

Under \$249

We would like to thank the 200+
friends of BBBS CW who contributed
donations under \$250

Sponsors and In Kind Donors

Amanda Robinson . Aria Boutique . Bakertilly . Beyond Rewards . Blown Away Glass . Bobby Hastings . Body Mechanik . Breanne Giles . Brew House on the Grand . Brighten Up . Canadian Tire . Carolyn Sharp . Centre Wellington Dental . Coleman Roofing . Cunningham Contracting . CW Refurbishment & Renovations . CW Sports . Dalton Associates . Dana Shantz . Dars Country Market . Document Imaging . Ecclestone Financial Group . Elora Apothecary . Elora Candle Company . Elora Distilling Company . Elora Home Hardware . Elora Nail Bar . Elora Pottery . Epiphany . Fancy That Cake . Fergies Fine Foods . Fergus Educational Services . Fish Farm Supply Co . Fraberts . Freshco Fergus . Giles Carstar . Glen-Oro Farms . Grand River Physiotherapy . Granite Homes . Guelph Lakes Golf and Country Club . Hair with Care . Halls Heat and Cool . Home Basics . John and Marion Mochrie . Kennedy Frost . La Fontana . Leanne Irvani . Lemon Tree . Living 2B Awesome . Lucky Lotus . Magic Pebble Books . Marvel Avengers S.T.A.T.I.O.N . McDonalds . MEC . MFC Law . Morris-Shannon Law . Mosaic Spa . Murphy's Law's . Nicole Drake Wright . Premium Promoworx Inc . Pro Lawn Care . Randy Mullin . RBC . Refreshed & Refined Interiors . Remedy RX . RLB . Robinsons Chrysler . Royal LePage . Scoops Ice Cream . Season's Home & Gift . Sensational You . Shift Family Health Centre . Shoetopia . Speed River Bicycle . Starbucks . Subway . SV Law . Ted McDonald . Royal LePage . Thatcher Farms . The Co-operators . The Evelyn . The Farquharson Team . The Friendly Society . The Green Advantage Team . The Plumbers Wife . The Wild Tart . Tim Hortons . Tosha's Advanced Aesthetics . Total Rescue . Trailside Pharmasave Pharmacy . Triton Engineering . Underground Kitchen . Vienna Hair Salon & Spa . Walmart . Waterloo Brewing . WestJet . Whiskey Jacks . Wightman . Wolfe Smith Forster . Wood Development Group . Xanadu . Your Grand Team



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