



ROCK THE RINK

CHARITY BALL HOCKEY TOURNEY



AUGUST 6, 2022
SPONSORSHIP OPPORTUNITIES

WHAT IS ROCK THE RINK?

- **ONE DAY COMMUNITY BALL HOCKEY TOURNAMENT FOR YOUTH AND ADULTS**
- **FOOD TRUCK EVENT FOR THE COMMUNITY**
- **RAISES FUNDS FOR BIG BROTHERS BIG SISTERS OF CENTRE WELLINGTON AND THE ELORA ROCKS**
- **9 RINKS, 6 DIVISIONS ATTRACTING OVER 200 PLAYERS, THEIR FAMILIES AND FRIENDS**



WHY BIG BROTHERS BIG SISTERS?



Big Brothers
Big Sisters
OF CENTRE WELLINGTON

- **WE SERVE 250 YOUTH IN OUR COMMUNITY EVERY YEAR AND WE GET LITTLE GOVERNMENT FUNDING. WE NEED TO CREATIVELY RAISE WHAT WE NEED SO FAMILIES DON'T HAVE TO PAY FOR THE SERVICES THEIR YOUTH NEED**
- **25 YOUTH ARE ON THE WAITLIST TO BE SERVED IN THE ONE TO ONE PROGRAM AND OVER 40 FOR THE IN SCHOOL MENTORING PROGRAM**
- **MANY OF THESE YOUTH DON'T HAVE A TRUSTED ADULT TO HELP THEM NAVIGATE THROUGH LIFE'S CHALLENGES**

A 9-year-old
should feel loved,
not lost

Adverse
childhood
experiences can
last a lifetime.
Let's make sure
they don't.



WHY ELORA ROCKS?



- **BRINGING COMMUNITY TOGETHER THROUGH SPORT**
- **BUILDING HOMETOWN PRIDE**
- **PROMOTING A CULTURE OF VOLUNTEERISM AND FINDING A SUSTAINABLE WAY TO GIVE BACK TO THE COMMUNITY**



HOW YOU CAN GET INVOLVED

- **SPONSORSHIPS ALLOW THIS EVENT TO HAPPEN AND MAKE IT A QUALITY EVENT THAT THE COMMUNITY WANTS TO BE A PART OF**
- **SPONSORSHIP GIVE YOU AN OPPORTUNITY TO BE SEEN BY THE COMMUNITY AS A SUPPORTER**
- **LET US HELP YOU REACH YOUR MARKETING GOALS BY BEING INVOLVED IN ROCK THE RINK!**



RINK SPONSOR | \$2,500

ONE OF 9 RINKS NAMED AFTER YOUR COMPANY

PROMINENT SIGNAGE AT RINK

NAME AND LOGO IN PROGRAM

LOGO ON SCOREBOARDS

SOCIAL MEDIA MENTIONS

FEATURED ON WEBSITE

4 WEEKEND PASSES TO RIVERFEST

OPPORTUNITY TO PURCHASE 6 ADDITIONAL PASSES AT 50% OFF

2 SEASON TICKETS FOR ELORA ROCKS GAMES (24 GAMES TOTAL)

PLAQUE ON BIG BROTHERS BIG SISTERS DONOR WALL



REGISTRATION SPONSOR | \$250

**THE REGISTRATION SPONSORS LOGOS WILL WELCOME THE TEAMS TO
THE TOURNAMENT**

PROMINENT SIGNAGE AT REGISTRATION DESK

NAME AND LOGO IN PROGRAM

SOCIAL MEDIA MENTIONS

FEATURED ON WEBSITE

2 SEASON TICKET FOR ELORA ROCKS GAMES (24 GAMES TOTAL)



TEAM SPONSOR | \$1250

SPONSORING A TEAM U15 AND UNDER, MAKES THE TEAM BE ABLE TO REGISTER FEE-FREE AND GIVES YOU SOME GREAT EXPOSURE!

NAME PROMINENTLY ON BACK OF PLAYER SHIRTS

NAME IN PROGRAM

SOCIAL MEDIA MENTIONS

FEATURED ON SCOREBOARD

2 RIVERFEST WEEKEND PASSES

2 SEASON TICKET FOR ELORA ROCKS GAMES (24 GAMES TOTAL)



NEXT STEPS

1. CLAIM YOUR LEVEL

2. CONTACT US AT

CENTREWELLINGTON@BIGBROTHERSBIGSISTERS.CA OR THROUGH

THE WEBSITE

BIGBROTHERSBIGSISTERS.CA/CENTREWELLINGTON/EVENT/ TO

ARRANGE PAYMENT AND SPONSOR BENEFITS

